

## PERSONAL DATA

In accordance with the amended French Data Protection Act of 6 January 1978 and the General Data Protection Regulation 2016/679 of 27 April 2016 ("GDPR"), participants in the Competition are informed that the Organising Company, as the Data Controller, automatically processes their personal data.

Participants give the Organising Company their free and informed consent to collect their personal data throughout their participation in the Competition. The Data Controller uses the services of a Data Processor to handle the personal data provided on entry forms, particularly to manage the prizes involved in this promotional campaign. The Data Processor is a communications and operational marketing agency specialising in network management, sales promotion and digital tools. The Data Controller has signed a services contract with the Data Processor that establishes the terms for managing the personal data collected as part of this promotional campaign.

The purpose of processing personal data is to organise the "Lucky Days" promotional operation. Subject to the participant's approval, processing will also be used to send information and offers relating to the services provided by the Point S network as part of future marketing/communications campaigns.

Personal data collected is intended exclusively for Point S Development, the point of sale where the purchase was made and the company responsible for the draw. Data cannot be used by a third party. Participants' personal data will be stored in Europe for a maximum of 36 months after collection, without prejudice to the rights held by participants with regard to instructions about what should happen to their personal data after their death.

In accordance with the amended French Data Protection Act of 6 January 1978 and the GDPR, participants have the right to access, correct, delete and transfer their personal data, as well as the right to object to and limit its processing under the conditions and within the limits set out in the regulations. These rights can be exercised by writing to the Organising Company at the address specified at the beginning of these rules or by emailing [dpo@points-development.com](mailto:dpo@points-development.com).

If a participant exercises their right to object before the operation ends, their entry will become null and void. Participants have the right to complain to the French Data Protection Authority (CNIL) or any other competent local body.

In accordance with Article 40-1-II of the amended French Data Protection Act of 6 January 1978, participants are entitled to send the Organising Company instructions about what should happen to their personal data after their death.

After reading all these terms, participants expressly agree to their personal data being processed for the Competition.

This consent will be formalised by a box to be ticked on the form:

- I have read and accepted all the rules and am eligible to enter\*
- I wish to receive limited amounts of information and personalised offers from Point S